

Little Tokyo Service Center presents

Sake at First Street North Little Tokyo

11th Annual Sake & Food Tasting Event

Sponsorship Information



Friday, July 21, 2017

Sponsor Reception 6-7 PM

General Admission 7-10 PM

L.A. City Parking Lot 7, 160 N. Central Ave., Little Tokyo

11th Annual Sake & Food Tasting Event featuring an array of sake from around the world and delicious small plates from a variety of Los Angeles restaurants

Presented by Little Tokyo Service Center

Sake generously provided by Mutual Trading Co., Inc.

www.sake.ltsc.org

11th Annual Sake & Food Tasting Event

Little Tokyo Service Center's Sake & Food Tasting Event is a unique cultural and culinary experience featuring an array of Japanese sake enhanced by delicious and varied food items. A benefit for Little Tokyo Service Center, this annual event is attended by **800 guests** who enjoy more than 50 types of sake with tasty small plates provided by over 15 restaurants and food providers. Sake experts representing individual breweries provide sake education and recommendations.



Who will you be reaching?

- 35% ages 21-40
- 45% ages 41-60
- Asian Pacific Islander supporters of LTSC and community members
- Working professionals with strong ties to Downtown Los Angeles, Little Tokyo, and the Japanese American community
- Elected officials and representatives
- Corporate partners and national funders

LTSC's 11th Annual Sake & Food Tasting Event on July 21, 2017

Sponsorship Opportunities

Title Sponsor (1 available).....\$50,000

- Access for 20 guests to the Sponsor Reception & Event
- Parking for 10 cars
- Prominent Recognition as Title Sponsor on all Press Materials
- Logo/Recognition on Event e-mails, postcard and website
- Prominent Logo in Event Program
- Title Sponsor signage at Event
- Opportunity to address guests at Event
- Opportunity for product placement/promotional item for Event gift bags

Sponsor Reception Sponsor (1 available).....\$20,000

- Access for 14 guests to the Sponsor Reception & Event
- Parking for 7 cars
- Recognition as Reception Sponsor on all Press Materials
- Logo/Recognition on Event e-mails, postcard, website and Event Program
- Reception Sponsor Signage at Event
- Opportunity for product placement/promotional item at Reception

Program Sponsor (1 available).....\$15,000

- Full page ad on back cover of program booklet
- Access for 12 guests to the Sponsor Reception & Event
- Parking for 6 cars
- Recognition as Program Sponsor on all Press Materials
- Logo/Recognition on Event e-mails, postcard, website and Event Program

Daiginjo Super Premium Sponsor.....\$10,000

- Access for 10 guests to the Sponsor Reception & Event
- Parking for 5 cars
- Logo/Recognition on Event e-mails, postcard, website and Event Program

Ginjo Premium Sponsor.....\$5,000

- Access for 8 guests to the Sponsor Reception & Event
- Parking for 4 cars
- Logo/Recognition on Event e-mails, postcard, website and Event Program

Junmai Pure Rice Sponsor.....\$3,000

- Access for 6 guests to the Sponsor Reception & Event
- Parking for 3 cars
- Logo/Recognition on Event e-mails, postcard, website and Event Program

Jizake Artisan Sponsor.....\$2,000

- Access for 4 guests to the Sponsor Reception & Event
- Parking for 2 cars
- Listing on Event e-mails, postcard, website and Event Program

Underwriting Opportunities - These opportunities include:

- Listing on Event e-mails, postcard and website and acknowledgment in Event Program

Chopsticks Sponsor (1 available)	\$4,000
T-shirt Sponsor (1 available)	\$3,000
Gift Bag Sponsor (1 available)	\$2,000
Program Booklet Sponsor (1 available)	\$1,000
Ticket Sponsor (1 available)	\$500
Wristband Sponsor (1 available)	\$500

About Little Tokyo Service Center

A 37 year-old social service and community development organization, Little Tokyo Service Center provides culturally sensitive social services in Little Tokyo, South Bay, and the greater Los Angeles region. Dedicated to neighborhood preservation, LTSC has built over 950 units of affordable housing often in partnership with local community organizations and non-profits. A major anchor institution in the historic cultural neighborhood of Little Tokyo, LTSC is committed to preserving for future generations, the unique character and legacy of the 135 year old Little Tokyo community. For more information, please visit www.ltsc.org.



2016 participating restaurants and food providers

- | | |
|---------------------|---------------|
| Baldoria | Ice-Cream Lab |
| Banzai Jerky | Kikka Sushi |
| Blue Star | Kouraku |
| Brewyard | Lawry's |
| Café Dulce | Maison Akira |
| EiBOL | PopdUp |
| Far Bar | Redbird |
| Feast from the East | Roys |
| Fu-ga | Shakas |

For more information contact

Chris Aihara at 213-473-1608 caihara@LTSC.org

or

Emily Weaver at 213-473-1613 eweaver@LTSC.org

LTSC's 11th Annual Sake & Food Tasting Event on July 21, 2017

Sponsorship Form

Contributions are tax-deductible less \$75 per Sake event ticket received

Sponsorships

- Title Sponsor (1 available)*\$50,000
- Sponsor Reception Sponsor (1 available)*\$20,000
- Program Sponsor (1 available)*\$15,000
- Daiginjo Super Premium Sponsor\$10,000
- Ginjo Premium Sponsor\$5,000
- Junmai Pure Rice Sponsor\$3,000
- Jizake Artisan Sponsor\$2,000

Underwriting Opportunities:

<input type="checkbox"/> Chopsticks Sponsor \$4,000	<input type="checkbox"/> T-shirt Sponsor \$3,000
<input type="checkbox"/> Gift Bag Sponsor \$2,000	<input type="checkbox"/> Program Booklet Sponsor \$1,000
<input type="checkbox"/> Ticket Sponsor \$500	<input type="checkbox"/> Wristband Sponsor \$500

Event Donation\$ _____

Postcard Inclusion Deadline: **Friday, April 28, 2017**

Program Book Inclusion Deadline: **Monday, June 26, 2017**

For more information or to check availability of limited sponsorships, please contact:

Chris Aihara
213-473-1608
caihara@ltsc.org

Emily Weaver
213-473-1613
eweaver@ltsc.org

Contact Name: _____

Business/Organization Name: _____
(for recognition purposes)

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Please make checks payable to: **LTSC CDC**
Attn: Sake Event
231 E. Third St. # G106
Los Angeles, CA 90013

Non-profit organizations: please contact Chris Aihara at 213-473-1608 for additional sponsorship opportunities
sake.ltsc.org